

March 31st, 2019 Sample Current Affairs

IAS Videos Online Coaching For UPSC CSE 2019...

No cost EMI starts from ₹4,333 at Amazon

 PAY ON AMAZON



NOTE: Only 10% of the Daily Current Affairs is provided here as a part of Promotion.

Get 100% access to all encrypted videos buying our complete package

Our Complete package includes:
Note: Course remains same either for Amazon or Website buyers.



COMPLETE IAS PACKAGE
Includes 64GB 64GB Pen Drive, Daily Current Affairs Videos, PDFs and more.

 BUY ON OUR WEBSITE @ RS.12998

 PAY ON AMAZON

IAS Videos 64GB Pendrive course includes

- ✓ Prelims Videos
- ✓ NCERT Videos
- ✓ Integrated Mains Course
- ✓ Daily Current Affairs Videos + PDFs
- ✓ Prelims test series 2019
- ✓ Economic Survey Summary
- ✓ India Year Book summary
- ✓ 2nd ARC report summary

1. Five coffee varieties get GI tag

- Which varieties of coffee has got GI tag?
- Write a note on Coffee cultivation in India.
- What are the unique features of Indian coffee?
- What is a GI tag? What is its significance?

GS paper 3 (Indian Economy| Issues relating to intellectual property rights)

In this video, you can find detailed answers for all the above questions.

The above article has been retrieved from:

PTI. (2019, March , 31). Five coffee varieties get GI tag. The Hindu. Retrieved from <https://www.thehindu.com/business/Industry/five-coffee-varieties-get-gi-tag/article26680168.ece>

/

What is the context about?

- The DPIIT has recently awarded Geographical Indication (GI) to five varieties of Indian coffee.
- The recognition and protection that comes with GI certification will allow the coffee producers of India to invest in maintaining the specific qualities of the coffee grown in that particular region.

- ❑ It will also enhance the visibility of Indian coffee in the world and allow growers to get maximum price for their premium coffee.

Which varieties of coffee has got GI tag?

GI Tag for 5 Indian Coffee varieties

- ❑ Coorg Arabica coffee : It is grown specifically in the region of Kodagu district in Karnataka.
- ❑ Wayanaad Robusta coffee : It is grown specifically in the region of Wayanad district which is situated on the eastern portion of Kerala.
- ❑ Chikmagalur Arabica coffee : It is grown specifically in the region of Chikmagalur district and it is situated in the Deccan plateau, belongs to the Malnad region of Karnataka.

Araku Valley Arabica coffee

- ✓ It is coffee from the hilly tracks of Visakhapatnam district of Andhra Pradesh and Odisha region at an elevation of 900-1100 Mt MSL.
- ✓ The coffee produce of Araku, by the tribals, follows an organic approach in which they emphasise management practices involving substantial use of organic manures, green manuring and organic pest management practices.

Bababudangiris Arabica coffee

- ✓ It is grown specifically in the birthplace of coffee in India and the region is situated in the central portion of Chikmagalur district.
- ✓ Selectively hand-picked and processed by natural fermentation, the cup exhibits full body, acidity, mild flavour and striking aroma with a note of chocolate.
- ✓ This coffee is also called high grown coffee which slowly ripens in the mild climate and thereby the bean acquires a special taste and aroma.

Write a note on Coffee cultivation in India.

Coffee cultivation in India

In India, coffee is cultivated in about 4.54 lakh hectares by 3.66 lakh coffee farmers of which 98% are small farmers. Coffee cultivation is mainly done in the Southern States of India:

- ✓ Karnataka – 54%
- ✓ Kerala – 19%
- ✓ Tamil Nadu – 8%
- ☐ Coffee is also grown in non-traditional areas like Andhra Pradesh and Odisha (17.2%) and North East States (1.8%).
- ☐ The Monsooned Malabar Robusta Coffee, a unique specialty coffee from India, was given GI certification earlier.

What are the unique features of Indian coffee?

Unique features of Indian Coffee

- India is the only country in the world where the entire coffee cultivation is grown under shade, hand-picked and sun dried.
- India produces some of the best coffee in the world, grown by tribal farmers in the Western and Eastern Ghats, which are the two major bio-diversity hotspots in the world.
- Indian coffee is highly valued in the world market and sold as premium coffee in Europe.
- Recently the Coffee Board of India has collaborated with Bengaluru-based digital Eka Software Solutions (Eka Plus) for development of a blockchain-based marketplace application.

What is a GI tag? What is its significance?

- A GI is primarily an agricultural, natural or a manufactured product (handicrafts and industrial goods) originating from a definite geographical territory.
- Significance of a GI tag: Typically, such a name conveys an assurance of quality and distinctiveness, which is essentially attributable to the place of its origin.
- Security: Once the GI protection is granted, no other producer can misuse the name to market similar

products. It also provides comfort to customers about the authenticity of that product.

- ❑ Provisions in this regard: GI is covered as element of intellectual property rights (IPRs) under Paris Convention for Protection of Industrial Property.